

D2.3 ACCELERATOR METHODOLOGY & IMPLEMENTATION PLAN

D2.3 outlines the methodology, structure, and implementation strategy of the EXCENTRIC Accelerator, showing how the project moves from diagnostics (D2.1, D2.2) to a **targeted intervention phase**, positioning the **Accelerator** as a time-bound, evidence-based “Compressed Evolution” process that boosts institutional resilience in six pilot organisations. Instead of generic training, the Accelerator delivers contextual intelligence, tackles structural frictions, and helps organisations align their ambition, operations, and digital capacities.

1. ACCELERATOR IS REFRAMED FOR THE CULTURAL SECTOR AS ...



... COMPRESSED EVOLUTION

A mechanism that compresses years of organisational learning into structured, time-boxed sprints.

... A SHIFT FROM “EXIT” TO “RESILIENCE”

Unlike commercial accelerators oriented toward exits, EXCENTRIC focuses on **institutional resilience**, supporting “intrapreneurs” navigating internal constraints.

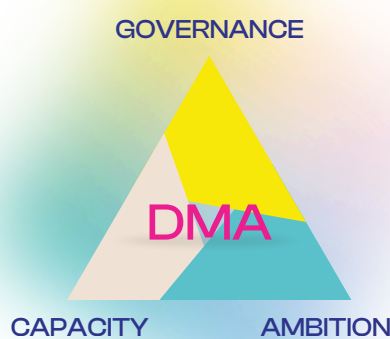
... BEYOND “BUILDING APPS”

The Accelerator emphasises **strategy validation**, ensuring tools solve real organisational problems before scaling. It reduces risks of technical debt, misalignment, or premature scaling.

... DMA AS CONTEXTUAL INTELLIGENCE

The Digital Maturity Assessment (DMA) is repositioned as the analytical engine that reveals organisational bottlenecks, distinguishing between:

- **Split Brains** (data competence separated from decision-making)
- **Phantom Zones** (invisible or ineffective governance)
- **Pop-Up Paradoxes** (ambition outpacing foundations)



2. THREE-LAYER SUPPORT SYSTEM

CORE

Pilot teams (intrapreneurial units)

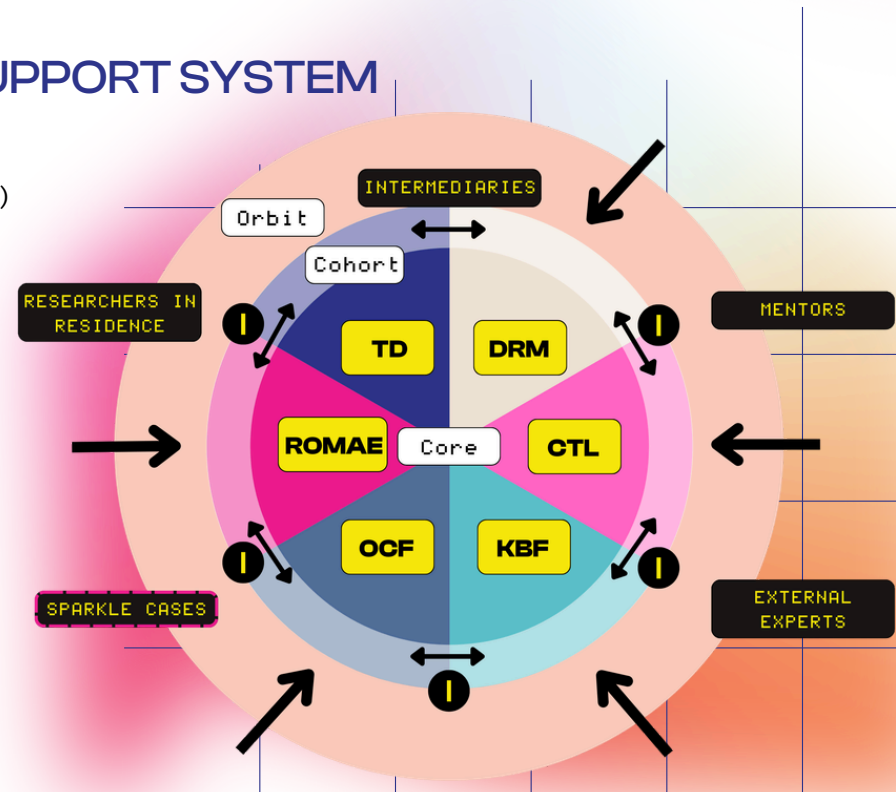
COHORT

Networked peer organisations engaging in mutual knowledge exchange

ORBIT

External mentors, experts, and Researchers in Residence (RiR) who provide “vertical expertise” where internal capacity is insufficient

This ecosystem forms a **scaffolded support structure**, enabling high-friction change.



3. ACCELERATOR ARCHITECTURE

The architecture is defined not as a curriculum but as a **dynamic exchange system** drawing from:

- **Internal strengths** (Core)
- **Peer learning** (Cohort — Trading Routes)
- **External experts** (Orbit)

TRADING ROUTES

A structured import/export system that maps each pilot’s:

- **Identity**
- What/Who they **Teach to**
- What/Who they **Learn with**
- What/Who they **Learn from**

4. THE COLLECTIVE CURRICULUM OF 5 SHARED TRACKS

TRACK 1 ETHICAL DILEMMAS SANDBOX	Addresses ethical anxiety (especially DRM, TD). Produces a shared Safe Harbour/Beta Manifesto.
TRACK 2 PRODUCER’S UX CLINIC	Bridges the Phantom Zone between strategic layers and field operations. Focus on mobile-first micro-tools.
TRACK 3 DATA DETOX	Responds to Data Obesity and Data Starvation ; outputs Minimum Viable Dashboards.
TRACK 4 HANDCRAFTED AGILITY	Transforms Shadow IT into Citizen Developer practices; codifies grassroots innovation.
TRACK 5 ACTIVE & LEAN DATA USE	Moves organisations from reporting to real-time, operational data use; includes the Aggregator Protocol.

THE CONNECTIVE TISSUE

5. COMMUNITY OF PRACTICE (CoP)

The six pilots form a **Community of Practice**, distinguished from a network by shared belonging, trust, and collaborative identity.

- Enables tacit knowledge exchange
- Supports vulnerability and learning under Chatham House Rules
- Functions as a Knowledge Centre (spot, elevate, amplify)
- Generates sectoral spillovers beyond the cohort

Outcome: Digital Courage, the ability to actively reinvent digital tools, not just adopt them.