

EXCENTRIC

Excelling Human-Centric Collaborative Ecosystems for Smart Digital Transformation in CCI

D1.2 POLICY BRIEF

Preparing Europe's Cultural & Creative Sectors and Industries for Responsible & Human-Centric Digital Transition

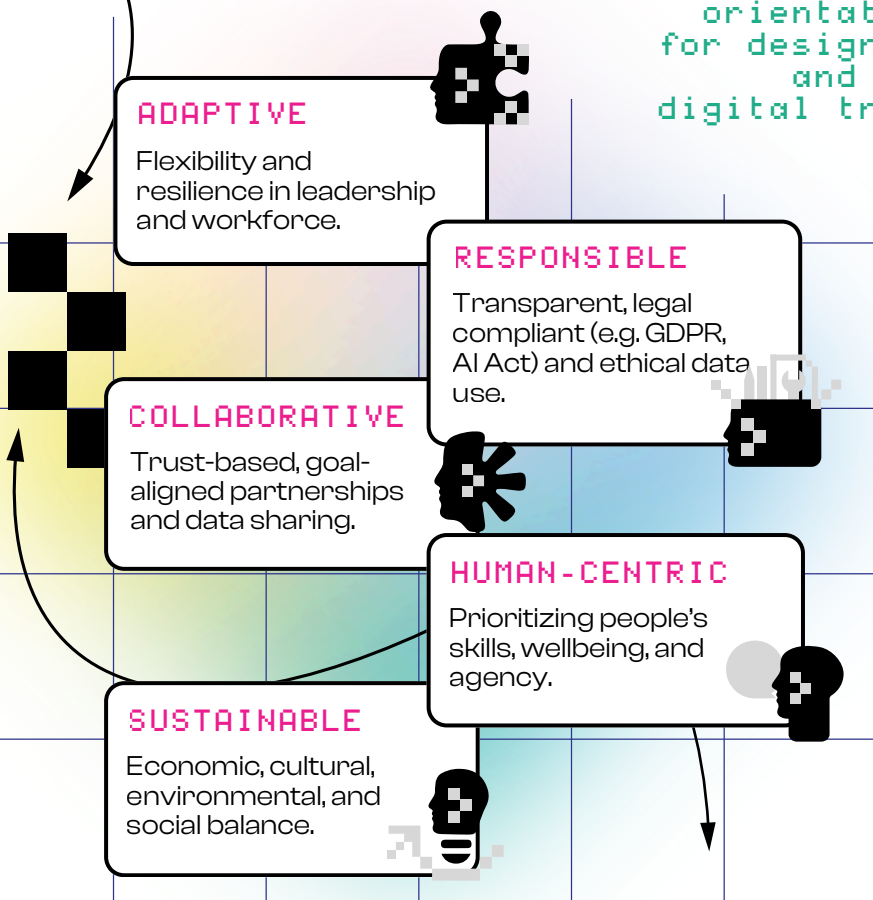
WHAT EXCENTRIC FINDS

SECTOR INTEREST IS HIGH BUT THERE ARE CHALLENGES

- Organisations want to **collaborate** but face
- Limited capacity
 - Uneven standards
 - Fears of misalignment or complice risk

GUIDING COMPASS: THE ARCHS FRAMEWORK

A simple, shared orientation tool for designing CDEs and steering digital transition



THE CHALLENGES

- Fragmented digital landscape** → siloed tools, unstructured data, poor interoperability.
- Resource constraints** → staff shortages, time pressure, unstable funding.
- Uneven, digital & data literacy** → skills gaps in staff and leadership.
- Trust, legal, and ethical uncertainty** → hesitancy around data sharing, AI, and governance.
- Lack of coherent data practices** → unclear purpose of data collection, inconsistent governance.

SOLUTION PATHWAY: COLLABORATIVE DATA ECOSYSTEMS

CDE = networks of organisations that share, manage, and use data under common ethical and governance rules

- Benefits
- Maintain **data sovereignty**
 - Enable **trusted collaboration**
 - Improve **interoperability**
 - Support **collective value creation**

PRACTICAL ACTIONS

WHAT NETWORKS & UMBRELLA ORGANISATIONS CAN DO NOW

- Facilitate **dialogue** on data practices and shared goals.
- Promote **consent-by-design governance**, clarifying responsibilities and ethics.
- Use **ARCHS** as a shared language for alignment across diverse members.
- Enable **peer learning** (sharing experiences, standards, protocols).
- Strengthen **minimum viable common practices**, not new platforms.

POLICY ALIGNMENT

EXCENTRIC'S APPROACH DIRECTLY SUPPORTS...

EU Culture Compass (2025)

Data Governance Act & Data Act AI Act

Council Work Plan for Culture 2023-2026

Creative Europe 2021-2027

KEY MESSAGE

To overcome fragmentation, CCSI need **shared, human-centric, consent-by-design data practices.**

CDEs + the ARCHS Framework offer a practical, scalable pathway for cultural networks to lead coordinated, ethical, and sustainable digital transition.



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